



PEACE PARTNERS

ANNUAL REPORT

2nd September 2018 to 31st December 2019

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Report of the Trustees

As this tumultuous year draws to a close it feels more of a privilege than ever to be part of a growing movement that is helping to shine a light in the darkness, and helping to bring dignity, peace and prosperity to people in all corners of the world.

In the spirit of these ambitions the Trustees and team at Peace Partners would like to extend their warmest thanks to each of the donors, supporters and volunteers who made possible everything that was achieved in during 2018 and 2019.

Some of the achievements during 2018 and 2019 include the following:

Dynamic growth was achieved in all key areas, through successful fundraising initiatives, promoting and funding peace projects in the UK, and supporting **The Prem Rawat Foundation** (TPRF) in progressing its ground-breaking humanitarian and peace initiatives.

Building on the successes of the previous year several core projects were identified to take forward, including an online fundraising campaign to build on the fantastic £23,973 raised in 2017, and plans to host another **Waves of Change** event in June 2018. The first event was hosted by Peace Partners as part of the inaugural **Croydon Festival of Peace**, and was focused on exploring the root causes of youth related violence in London and elsewhere.

The centrepiece of this inspirational day was the UK premiere of '**Peace is Inevitable**' a documentary film produced by TPRF about the positive impact of peace education on Ecuadorian youth gangs caught up in a cycle of violence. Panel speakers included local activist Pastor Mimi Asher and Tracee Cossey, Peace Partners Partnership Manager, with moving poetry from Mr Gee (Poet) and music from Katie Rose. As always at such events networking and personal contact provide a springboard for other initiatives and enthusiastic plans were proposed for other events. A short film of the event has been made and is now featured on Peace Partners' website.

In August 2018, Peace Partners arranged a successful outreach event at **Par in Cornwall**, introducing the work of the Charity and the international projects being funded by TPRF. A number of moving videos were presented, showcasing the Food For People Projects and the Peace Education Programme (PEP). Considerable interest was shown locally at this event, with the outcome that plans are well advanced to promote and show the film 'Inside Peace' in Cornwall early in the new year, and a team has been preparing and promoting the Peace Education Programme to local groups and organisations.

In September 2018, Peace Partners focused on highlighting events in the UK celebrating the **International Day of Peace**. Activities throughout the country were promoted, together with **The Oldham Pledge to Peace** and the **Peace One Day** campaigns. A keynote video featuring **Prem Rawat** powerfully addressed the topic of

peace. Describing it as “a noble cause” he went on to say, “It is when all the voices of the world join together that this could become a reality ... it has to happen”.

Peace Partners is a signatory to the **Bruxelles Declaration Pledge to Peace** and provides an annual summary of current activities and projects to the organisation.

Peace Partners responded to **the humanitarian disaster following the earthquake and tsunami in Indonesia during October 2018**. An appeal was set up and funds raised were donated through TPRF to help provide urgent humanitarian relief for people affected by this calamitous natural disaster. Funds raised through our appeal contributed to the \$40,000 TPRF channelled through a local charity working to provide urgent relief to affected people.

A screening in October 2018 of **the award winning ‘Inside Peace’** film at York University, which features the journey of inmates of a Texas prison as they persevere in living a life of peace, provoked much interested discussion with members of the panel.

This screening was part of a series of similar events that took place in universities across the UK promoted by Peace Partners.

In November 2018 a major fundraising campaign ‘**Festive Fundraiser**’ was initiated, to run concurrently with the ‘**Engaging for Change**’ initiative launched by TPRF to celebrate and acknowledge the contribution made by donors and volunteers in addressing the fundamental needs of people worldwide for food, water and peace.

On November 27th 2018, to celebrate **Giving Tuesday** our third annual ‘**Give a Latte**’ campaign was launched, and again, all proceeds from this simple, but very effective way of giving, went to the Food for People projects.

Give As You Live is another simple option being promoted by Peace Partners by which, whilst shopping online and merely at the click of a button, a small donation from the retailer to Peace Partners is made on your behalf.

In early February 2019 we hosted a further 'Introduction to Peace Partners' event in Reigate in Surrey. Around 30 people attended the event whose theme was the Charity's support of the global humanitarian efforts of The Prem Rawat Foundation (TPRF). Amazingly over £1,100 was raised in donations towards TPRF initiatives.



At the end of February 2019, Peace Partners hosted the Waves of Change workshop forum, 'Finding Peace through Conflict Resolution' in Croydon. It provided an opportunity for young people, community workers, those interested in the Peace Education Programme and various local organisations to come together collaboratively to pursue conflict resolution through personal peace.



One of the workshops featured was the Ubuntu Roundtable Project and later in the year our reporter Nick Crabb interviewed three of its presenters Mark Murray, Blair Adderley, and Kheron Kenado.



We support people and communities to thrive.

The National Lottery Community Fund

In March 2019 we were delighted to announce that our application for a National Lottery Community Fund Award for our peace education projects had been successful. This was exciting news and Peace Partners' Director, Juli Hammersley said, "We are absolutely delighted that the National Lottery has awarded us these funds. This is excellent news for our charity, and will allow us to plan, deliver and expand the Peace Education Programme throughout the UK".

Shortly afterwards we celebrated **our third year as a registered charity** and the Lottery Community Fund Award seemed like a special birthday gift.

A number of **Peace Education Programmes (PEPs)** were facilitated during this year. As a follow up to the screening of Inside Peace, a Peace Education Programme was hosted in Penryn, Cornwall. During the summer months, following the Waves of Change workshops, our volunteers organised a Peace Education Programme in Croydon Town Hall.



At the Recovery College in London an innovative new learning initiative by the homeless charity St Mungo's was helped to licence and facilitate a Peace Education Programme Course, from which we have received some very inspiring feedback.





We were also able to provide financial support for the 'Get Creative with Peace' workshops organised in Brixton by one of our partners, Celebrate Life Events. These workshops were designed to provide an introduction to the Peace Education Programme for young people.

At the end of May 2019 **the film Peace is Inevitable was screened** at the David Lean cinema in Croydon. In the previous year, 2018, Peace Partners had premiered this documentary, which explores the impact of peace education on the culture of youth gang rivalry and violence in Ecuador. On this occasion the film was shown to interested members of the local community and was preceded by a presentation on the Ubuntu Roundtable project. Afterwards there was a Q&A session with the film-makers and a live Skype call with a member of the 'Bloods' gang featured in the film.



Late July 2019 saw a further 'Introduction to Peace Partners' event in Wolverhampton in the West Midlands. This was a lovely event and, with a very high take up of Gift Aid relief, £550 was raised in donations.

Shortly after the event we were saddened to hear of the passing of David Windsor. David was instrumental in organising our community introduction events. He will be missed for his enthusiasm and commitment to what Peace Partners is all about; we hope we can carry forward his legacy in a way he would have liked and enjoyed.

On the **International Day of Peace, Saturday 21st September**, some 70 people from various backgrounds and organisations attended the day long Waves of Change, 'Practice Peace' forum at Croydon's Fairfield Halls in South London, hosted by Peace Partners in association with the Tutu Foundation UK and Youth Futures. The aims of the event were summarised by Dr. Mitesh Desai, the day's chairperson as, "to reflect on how peace can become a reality for us as individuals, for our families, in our communities and indeed for countries across the world".

In partnership with PeaceCast.tv the entire event was streamed live and formed a part of PeaceCast.tv's annual Peace Day global webcast, which had the effect of increasing the event audience several times over. Attendees expressed:

"An amazing event", "An awesome day", "A brilliant feeling event", "It was a pleasure to be there", "A wonderful event". Great to be involved in such an inspiring and meaningful endeavour.

On Sunday 13th October 2019, Peace Partners hosted a special fundraising **Afternoon Tea Party**, in aid of TPRF's Food for People Programme at Kewstoke Village Hall, near

Weston-super-Mare in Somerset. As well as a scrumptious tea and treats there was entertainment, live music, and an auction.

Thanks to some outstanding generosity and good will, an amazing total of £2,718.00 was raised, which equated to 5,800 nutritious meals served at Food for People facilities.



It remains again to say a huge **THANK YOU** to all of our donors, supporters and volunteers. You have made a real difference again this year to the lives of many in the UK and around the world. Here's to a re-doubling of our efforts in 2020!

Aims and Purposes

Mission statement

Creating positive change by supporting the innovative projects of The Prem Rawat Foundation (TPRF), sharing its vision of peace and building partnerships with organisations involved in similar purposes. To share platforms and explore possibilities together. To connect and collaborate.

Charitable Objectives

The objectives of the CIO Peace Partners are for the public benefit:

- a) To advance the education of the public in the subject of Personal Peace through Peace for People and the Peace Education Programme, based upon the teachings of Prem Rawat, throughout the UK and also across the world.

b) To help with relief and assistance of people who need food and access to safe, clean water by supporting and partnering with international charity organisations, in particular The Prem Rawat Foundation www.tprf.org and other similar charitable organisations across the world.

c) Advancing health through supporting the teaching of basic hygiene skills and agriculture techniques initially in India, Nepal and Ghana; to improve the health and hygiene standards in those communities.

Helping to advance education on the subject of Personal Peace through training and provision of information, directed towards cultivating a culture of peace based on the human rights principles stated in the Universal Declaration of Human Rights. This education not only provides knowledge about a culture of peace but also imparts the skills and attitudes necessary to recognise and defuse any potential conflicts.

Aims and Activities

Aim One

Peace

- Message of Peace: through financial support and raising awareness, hosting events and promotion.
- Peace Education Programme: through offering financial support, collaboration and raising awareness.

Aim Two

Humanitarian

- Food For People: through financial support and raising awareness.
- Humanitarian crisis: through financial support.

Aim Three

Partnerships. What do we seek to achieve with our most direct partners in order to realise our goals and impact?

- Build Partnerships with like minded organisations involved in similar purposes; offer support, connection, collaboration and these are invaluable to our framework and continued growth of our work.

Our Way Forward 2019

Theme One: Growth

Diversify our funding base in order to strengthen and grow our donor base:

- Increase the Board's role and capacity to do fundraising and build the fundraising team
- Improve our social media and marketing materials as a vehicle to increase funding
- Explore grant and trust funding for specific projects
- Improve our admin and accounting systems to support the needs of the growing organisation

Donors. Increase our donor base:

- Consult our regular donors via a donor survey for their input/ideas. This can be used to help inform how to strengthen and grow our donor base.
- Create links on the donate page of the website to give information about each campaign - in order for potential donors to have a better-informed choice.

Partners:

- Set up working relationships with at least five new partners by the end of 2019, establish links – social media monitoring, regular calls, promotion of their events as well as our own.
- Reporting on activity.

Fundraising

- Continue with simple system to receive regular and one off donations.
- Investigate and develop plans for receiving donations in honour and in memorium.
- Further develop and promote online fundraising pages through Charity Checkout.
- Utilise special calendar dates to promote the work of Peace Partners.
- Continue to promote Give As You Live (GAYL).
- Continue to promote the Give a Latte appeal for Giving Tuesday with materials for that project such as a flyer.
- Promote Facebook – birthday fundraiser.
- Promote Amazon giving - Amazon smile – 0.5% donation to Peace Partners.

Theme Two: Website

- Improve and develop website.
- Website digital strategy. Method: collect thoughts, concerns, individual ideas already built up by team members.
- Gather any past, current, future priorities already agreed to but not yet actioned.

- Create a digital repository. This is a collection of all content, offline and online, images, photos, media, PDF, reports.
- Appoint a Creative Writer to write content for the website, using the powerful stories and photos to tell the story of the impact of the work that Peace Partners supports.
- Build up repository of content.
- Appoint a new proofreading volunteer to proof read any new content or publication.
- Develop a workflow.
- Acknowledge experience of skills the team already has and ask for their contribution towards articles.
- Update new partners on our website, make their area more inviting than just a link to the logo with webpage and news etc about them – i.e. their social media feeds links.
- Create links on the donate page of the web-site to give information about each campaign - in order for potential donors to have a better-informed choice.

Theme Three: Events

Host the Waves of Change, Finding Peace through Conflict Resolution Workshop event.

Workshops aimed at organisations involved in the community of Croydon.

- i) Peace Education Workshop (PEP) – facilitator Mary Dalgleish
- ii) Reading Group – facilitator Lesley Cooper from Bedrock Books
- iii) Conflict Resolution work - tbc

Focus on engaging partners and appropriate organisations for the workshops and through the outreach events

- Host a Gala Benefit to raise funds for TPRF
- An online themed event based upon Peace and Reconciliation. Host the event and live stream as an online streaming broadcast.
- Organise at least one partnership engagement event throughout the year. Invite our partners to it.
- A social get together where possible once a year.

Theme Four: Communications

Partners/fundraising opportunities:

- World Hunger day May 28th 2019
- World Food Day October 16th 2019
- September 21st 2019 Peace Partners alongside PeaceCast TV broadcast a short video on World Peace Day involving the Waves of Change Forum
- Community events to promote Peace Partners – e.g. Outreach events (See events).
- Regular eBulletins with themed feature approach.

- Develop content management strategy: review use of communications channels including mailchimp, social media, website and plan how these can be used more effectively.
 - Periodic newsflash updates.
 - Integrate more with website blogs, Facebook and Twitter postings/develop social media strategy.
 - Review the PP regular template/standard.
 - Post GDPR review after one year – May 2019.
 - Recruit an additional volunteer to prepare content and learn/administer Mailchimp editor.
 - Prepare more personal letters.
- Partnership Manager:
 - o Monitor social media via Tweets and Facebook (or partners).
 - o Update website more fully for partners.
 - o Provide regular communications – Skype/Telecon with partners.
 - o Feed into newsflashes, e-bulletins for any activity.

Theme Five: Volunteers

- Further develop communications and structure for volunteers.
- Zoom call with each volunteer on a minimum three-monthly cycle.
- Advertise positions vacant on Reach Volunteering platform and on the Peace Partners website for:
 - o Partnerships assistant (Partnership manager to allocate roles to him/her)
 - o Fundraising manager
 - o Social Media Promotions Assistant
 - o Trustee (Fundraising activities)

Theme Six: Donor Care

Work towards a planned structure for donor care, to acknowledge and show gratitude for their financial support:

- o Consult our regular donors via a supporter satisfaction survey for feedback and ideas.
- o Send donors the end of year financial report.
- o Invite donors to Peace Partners AGM.
- o Forward letters of thanks from partner TPRF to donors.
- o Provide a meeting for donors e.g. afternoon tea (include donors who donate directly to TPRF and include all Peace Partners donors).
- o Send a 'special' thank you to donors e.g. with a gift - CD/special download or link/photo and /or invitation.
- o Invite donor care partners to give ideas for potential partners – engage with them to gauge what they want us to concentrate on.

Theme Seven: Peace Partners New Projects

Continue to research and communicate with homeless charities in the UK with a view to promoting PEP for inclusion in their curriculums:

- Sponsor a Peace Education Programme (PEP) for homeless charities in the UK.
- Continue to work with Peace Education Programme (PEP) teams to see if they can help facilitate a PEP for a homeless charity.
- Themed event each quarter – the themes could be the hot topics we are working on/causes we support
- Continue to facilitate towns, cities and boroughs to become Peace Towns (like Oldham) and report on progress and developments.
- Work with PEP teams and teachers to promote PEP in colleges in the Croydon area.
- Work with TPRF on the project “Health and Hygiene” looking at how to expand knowledge of basic hygiene in the communities in the location and vicinity of the Food For People Facilities.
- Work with potential partners – Lives not Knives and Festival of Peace to send them information.
- Continue to support ‘Inside Peace Screenings’ and promote the community screening project.
- Develop local outreach activities in Croydon, London.

Theme Eight: Outreach

- Forums
- Events
- Continue to facilitate Community Outreach events in the UK to promote Peace Partners and for fundraising for TPRF. Planned in Reigate, Leeds and Totnes
- Provide a meeting for donors e.g. afternoon tea (include donors who donate directly to TPRF and include all Peace Partners donors).

Targets for 2019:

- Income total: £25,000
- Regular Donors: 40
- Partners total: 18
- Peace Partners new projects: 4

Key Core Projects (quarter) 2019

- Q1: Workshops in Croydon – 23rd February 2019
- Q2: Prepare online themed event and online fundraising campaigns
- Q3. International Day of Peace
- Q4. Host Annual Gala Benefit – to raise funds for TPRF

Other key strategies

- Social media – build presence (ongoing)
- Facebook
- Twitter
- LinkedIn
- Blogs
- YouTube

● **Promotion**

- o Blogs – News on Website
- o Communications
- o Continue use of Facebook Ads when appropriate
- o Google
- o Marketing

Achievements and Performance

1. Humanitarian

Food For People (FFP)



According to research by the World Food Programme, more than 820 million people are suffering from food scarcity and malnutrition around the globe.

The Prem Rawat Foundation’s Food for People programme continues to serve as a beacon of hope in the fight against world hunger. This innovative programme aims to provide daily nutritious meals to vulnerable communities and regions where malnutrition is rife. Since 2006, the Food for People programme has brought clean water and nutritious meals to more than three million people in need worldwide.

As a dedicated supporter of the Food for People programme, Peace Partners has raised an estimated total of £20,000 (equivalent to 40,000 healthy meals) for sponsored projects in India, Nepal and Ghana.

Humanitarian Aid



Peace Partners is committed to bringing about meaningful change to people affected by natural disaster, to helping overcome poverty and to restoring dignity to the world's most vulnerable communities.

We achieve this by fundraising and partnering with reputable organisations on the ground, both in the UK and around the world. For example:

Help for Hurricane Dorian Victims in Bahamas - £983.00

Haiti Hurricane Appeal – £1,198.50

Hurricane Harvey Appeal – £428.75

2. Peace

Peace Education Programme (PEP)

The Peace Education Programme presented here is based on the innate resources of each human being including peace, appreciation and understanding. Its effectiveness can be assessed from the fact that after its inception as a pilot workshop in Australia in

2012, it has been offered in 85 countries and in 37 languages and this programme has been presented in over 1,600 venues around the world.

UK projects:

Didge Hatcher and Chris Waite were appointed as Peace Partners Peace Education Programme advisors with Didge having an overall perspective of the UK and developing contacts, and Chris focusing on a pilot Peace Education Programme (PEP) at a homeless charity.

The Croydon Waves of Change peace and youth conflict event showcased and promoted the Peace Education Programme by way of a PEP workshop and there was an enthusiastic response to this.

Peace Partners has now hosted the course for two terms at the St. Mungo's Recovery College in Southwark and course facilitators worked with Peace Partners in this initiative. A student from St Mungo's Recovery College, who spoke at the Waves of Change Peace Event about her experience of attending the Peace Education Programme, told us that it's bringing a lot of hope into her life.

In May there was a Peace Education Programme facilitator training as a follow up to the Waves of Change event. The screening of Peace is Inevitable in Croydon was held to promote the course.

A Peace Education Programme ran in Cornwall after the screening of Inside Peace – 10 attendees completed the course. There are plans for more courses to follow at the University.

The team are collaborating with TPRF on how to present the course in the UK, and on creating other relevant materials. Peace Partners are also collaborating with Leap Confronting Conflict (exchanging trainings) and networking with other organisations and two course tasters are planned before the end of the year.

Peace Partners Events

Waves of Change events

There have been two Waves of Change forums/workshops in 2019 – these awareness raising events promote the Peace Education Programme to interested organisations and individuals and provide a platform for partners and other organisations doing similar work. Both Waves of Change events took place in Croydon – one in February focussing on peace and youth conflict resolution and the other - Practice Peace - a community event

in association with the Tutu Foundation UK and Youth Futures celebrating the UN International Day of Peace – 21st September, with signings of the Pledge to Peace and a peace meditation.

Peace Partners hosted the UK premiere of the documentary Peace is Inevitable in May 2019 at the David Lean Cinema, Croydon.

Peace Partners Waves of Change: ‘A Brilliant Feeling Event’

In celebration of the U.N. International Day of Peace on September 21st, The Prem Rawat Foundation’s UK charity partner, Peace Partners, hosted an event that featured a variety of artists and leaders who explored how the Peace Education Programme can play an innovative role in addressing youth violence and other problems. Thanks to everyone who made this event a success!

Some 70 people from various backgrounds and organizations attended the forum at Croydon’s Fairfield Halls in South London. The day-long event was hosted by Peace Partners in association with the Tutu Foundation UK and Youth Futures. The aim of the event, as summarized by Dr. Mitesh Desai, the day’s chair person, was “to reflect on how peace can become a reality for us as individuals, for our families, in our communities, and indeed for countries across the world.”

There were presentations on The Prem Rawat Foundation’s Peace Education Programme, and we had an area with materials about the Peace Education Programme available throughout the day, with further information for anyone who would like to find out more. The Principal from the 6th Form College was very interested and is keen to work with us at his college. We will be meeting with him to take this further.

We were delighted that the Deputy Mayor of Croydon, along with the Imam from Croydon Mosque, attended and addressed the audience. Both are interested in developing peace in their communities. There were a number of groups in attendance from the Croydon area whose work focuses on youth well-being and conflict resolution.

A signing of the Pledge to Peace also took place. Established at the European Parliament, we are thrilled to join other signatories from across the world who are committed to furthering projects that promote a culture of peace.

Measured by the reactions from presenters, attendees (and even from some of the Hall staff helping out!), and by the new connections established, this Peace Day celebration event, in preparation for several months, was a wonderful success!

Comments from attendees included these: “an amazing event”; “an awesome day”; “a brilliant feeling event”; “it was a pleasure to be there”; “a wonderful event”.

And it certainly seems that the remote audience viewing via the live video stream felt the benefit too. One viewer from Australia commented, "I watched for hours last night simultaneously with my son, from over 1,000 kilometres away. We had our phones on so we could comment and enjoy it together. Fantastic. Thank you Peacecast.tv team and Peace Partners UK and everyone who contributed".

We are now following up with the guests who are interested in the Peace Education Programme, and we will work with them to help them start facilitating the course.

Outreach Events

There have been four outreach events in 2018/2019 to raise awareness of Peace Partners in local communities. These were held in Par, Oxford, Reigate and Wolverhampton and the late David Windsor who had been the outreach events coordinator was instrumental in getting these events off the ground. They were successful not only in raising the profile of Peace Partners and the need for funds, but they also generated an interest from attendees to volunteer for Peace Partners and become valuable team members.

As one of the team recently stated from a recent event the Peace Partners team attended:

The message of peace and positivity proved to be a natural outcome of a show built around collaboration, understanding and a celebration of culture.

Support for Partners:

On the 8th March 2019 Peace Partners donated £500.00 to Words Of Peace Global, Keep the Message Alive Campaign.

On the 27th June 2019 Peace Partners donated £877.50 to Bedrock Books, for the Prison Project.

The Prem Rawat Foundation (TPRF)

Peace Partners continues to work closely with The Prem Rawat Foundation. A total of £17084.00 was transferred to TPRF during the accounting period. Below is one of the letters during this period that TPRF Fundraising Director, Marci Klein, has sent acknowledging the support from Peace Partners, and all the people who donate and contribute towards their work.



The Prem Rawat Foundation



November 11, 2019

Dear Peace Partners,

On behalf of The Prem Rawat Foundation (TPRF), I begin by thanking you for your many donations raised over the past months. Your October 29 wire transfer of US\$5,150 was received and deposited. At your request, the donation will be allocated accordingly:

- ❖ Food for People (FFP): \$4,020
- ❖ Hurricane Dorian Relief Effort: \$100
- ❖ Peace Education Program (PEP): \$200
- ❖ Where the need is greatest: \$830

Peace Partners' 2019 fundraising efforts and support of the Foundation has been exceptional. Just since July alone, you hosted a tea party raising \$3,500, contributed \$1,650 through general donations, and helped promote and raise awareness of TPRF through many approaches connected to World Peace Day 2019.

What is most inspiring about your efforts is the passion of so many people for making the world a better place for each and every person. Through Peace Partners, and in extension through TPRF, your efforts touch people globally. Since Peace Partners' inception, many people have been involved in numerous capacities, each person giving in his or her own way. And **each one of you** is greatly appreciated both by TPRF and the recipients of your heartfelt generosity.

I am happy to tell you that this \$5,150 gift will essentially be doubled because it will be used as matching funds for the December appeal. We've named this appeal *Choosing Peace*, and it will launch December 2. TPRF will once again send a new video each week for four weeks as a part of the fundraising drive. I have previewed two of the videos, and hope you get a chance to watch them. I think they are some of the best videos yet, and are such a great way to see how your efforts and financial donations are used.

The holiday season will soon be upon us. From everyone at TPRF, we wish the best of the best for you and your loved ones every single day.

Warmest regards,

Marci Klein
Development Director
www.tprf.org

3. Partnerships

We have welcomed partners who have similar purposes to Peace Partners, to foster learning, inspiration and create connections and conversations that make a difference. To become aligned in partnership in creating solutions and opportunities leading to individual peace, clean water and food for people in need.

Thank you to our existing and new partners.

Partners & Connected Organisations:

- Pledge to Peace
- Water, Air, Food Award (WAFA)
- Celebrate Life Events (CLE)
- Tameside Peace Talks
- Pledge to Peace
- Invest in Peace - Stephen Hinton
- Peacecast.tv
- Young People Insight
- Begin2Sports Group
- Ubuntu Round Table Project

4. Operations/Communications

a) E-Bulletin and mailings

Robin Watkins (Communications Assistant) outlined that in accordance with Peace Partners' current digital communications strategy he sent out the following communications:

e-bulletin 10 - monthly 8, and events related 2

Newsflashes 14 - Periodic 8, Events related 6

Donor acknowledgements 11

Compliance work in relation to GDPR resulted in the mailing list reducing from 422 to 217.

The mailing list has now increased to 243.

Robin has also been responsible for communications integrating with website and social media posts. Robin said the e-bulletin is useful as a means of communicating with supporters; also, as a resource along with the website to be shared with partners, networking contacts and groups; and for disseminating Peace Partners' profile to third parties, and future channels.

There has been some changes with Mailchimp which is becoming more business focussed and less beneficial for non-profit organisations. Previously it was possible to have different mailing lists but now this has reduced to only one mailing list free with the number of contacts free – 2000. It has been helpful to be able to operate different mailing lists with Mailchimp

The creation of the e-bulletin is demanding timewise and Robin suggested in the future to:

- move to regular full e-bulletins alternating with shorter newsflashes
- prioritise communications about events
- and there is possibly room for an additional volunteer role.

5. Fundraising

Continue with simple system to receive regular and one-off donations:

- Investigate and develop plans for receiving donations in honour and in memory
- Further develop and promote online fundraising pages through Charity Checkout
- Utilise special calendar dates to promote the work of Peace
- Continue to promote Give As You Live (GAYL)
- Continue to promote the Give a Latte appeal for Giving Tuesday with materials for that project such as a flyer.
- Promote Facebook – birthday fundraiser
- Promote Amazon text giving - Amazon smile – 0.5% donation to Peace Partners

On 13th October 2019 there was a well organised and successful tea party fundraiser with auction, raffle, music and entertainment in Weston-super-Mare. A total of £2,307.00 was raised for TPRF Food for People Programme.

6. Website/Content Update

The website team are working together and their joint objective is to look at the Peace Partners' website.

The objective is to fine tune and simplify content. They will start with navigation so that there are not so many tabs on top. They will take a fresh look/rebrand the website. With their experience with graphic design a change of colour scheme and new branding protocols.

A document was prepared for the AGM outlining the various sections of the website and asking the following questions:

“What thoughts and feelings should the user experience when looking through the Peace Partners website? E.g. calmness, giving.” Those present came up with – heart, kindness, partners, reaching out, providing a platform, outward looking, connections, empathy, dignity, inner peace, being a human.

“If Peace Partners had to be represented in one single photo/image, what would you expect to see?”

b) UK Data Protection Regulations

Privacy Notice

As part of Peace Partners’ response to the new UK data protection regulations introduced in May, and in conjunction with the work done to refresh our mailing list membership, a Privacy Notice describing Peace Partners’ approach to the personal data of our supporters, donors, volunteers and event attendees was developed by the team. A copy of the notice was published online on Peace Partners’ website.

c) Memberships

Peace Partners is a member of the following organisations:

- Institute of Fundraising
- National Council for Voluntary Organisations
- Small Charities Coalition
- Clinks
- Association of Chairs

Volunteers

Thank you to the team at Peace Partners - your willingness to give so freely of your time, skills and experience, is greatly appreciated.

Thank you so much for your willingness for donating your time and talent. Your efforts contributed greatly to the successes and achievements during 2018 and 2019.

“Everybody can be great because anybody can serve. You don’t have to have a college degree to serve. You only need a heart full of grace. A soul generated by love.”

Dr. Martin Luther King, Jr.

7. Structure, Governance and Management

The Trustees have video conference calls once a fortnight. These conference calls are fully minuted and the Board of Trustees is responsible for the governance and management of Peace Partners. Relevant information from these meetings are communicated to the Management team.

The Peace Partners Annual General meeting, with the full team and Trustees, took place on Saturday 16th November 2019 at Croydon Park Hotel, Croydon, London.

8. Administrative Information

Peace Partners is a UK Registered Charity No. 1166456 with the Charity Commission and its registration date was April 11th 2016.

Board of Trustees	Juli Hammersley (Founder/Chair) Jenny Spicer (Secretary) Nick Lloyd (Trustee) Barbara Andre (Trustee) Anisa Hay (Trustee) Didge Hatcher (Trustee/Peace Education Programme) Pauline Cook (Trustee/Treasurer)
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In 2018 and 2019 we welcomed three new members to the Board and one resignation.

Anisa Hay (Trustee)
Philippa Lyons (Trustee, Grants)
Didge Hatcher (Trustee, Peace Education Programme)

Resigned: Nick Lloyd 2nd November 2018

Appointment of Trustees: When a Trustee vacancy arises on the Board, these are openly advertised, and the appointment of new trustees is made following an application process including an interview and approval by the whole Board. When considering appointments, the Board will make reference to the skills held by existing members and look to fill any skill gaps identified. There is an induction process with fellow Trustees and Management team, and ongoing mentoring as required, along with opportunities to engage with team members, supporters, partners and people interested in the work of the charity.

Management team (Volunteer)

Robin Watkins (Communications)

Chrissie Waite (Peace Education Programme/Croydon Activities)

Wendy Martin (Area Team Coordinator/Event Manager/Chair

Tracee Cossey (Partnerships)

Emma Payne – Marketing Support and Bristol Adviser

Kathy Miller – Croydon Activities

Stephanie Butler – Content Manager

9. Financial Review & Statement 2nd September 2018 to 31st December 2019

To our donors and supporters: Every single donation, both large and small, is greatly appreciated and is making a difference to the lives of many. Your contribution is greatly appreciated.

Peace Partners UK Charity 1166456
Financial Statement for the period of 2nd September 2018 to 31st December 2019

	£		£		£		£	
	Unrestricted funds	Restricted funds	Grants	2019 Total	2018 Comparison			
INCOME								
Donations received	11,673	11,522		23,195	21,476			
Gift Aid received	1,120	1,866		2,986	2,217			
Lottery Awards for All Grant	-	-	9,900	9,900				
Purchase income	2,031	2,031		4,062	8,087			
Other income					499			
Total Income	£ 14,824	£ 15,419	£ 9,900	£ 40,143	£ 32,279			
EXPENSES								
Transfer to specific causes	577	17,905	2,142	20,624	18,166			
Cost of events	3,014		1,710	4,724	8,028			
Learning Materials	39		429	468	667			
Publicity and communication	116		199	315				
Conferences and Training	567		20	587	1,997			
Bank and online fees	1,994			1,994	548			
Administration	134			134				
Total Expenses	£ 6,441	£ 17,905	£ 4,500	£ 28,846	£ 29,406			
2019 year end balance	8,383	-	2,487	5,400	11,296	2,873		
Transfers between funds	-	3,995	3,995					
Add 2018 balance	3,797	1,793		5,590				
New total cash	£ 8,185	£ 3,301	£ 5,400	£ 16,886	£ 2,873			
Assets								
Bank account	7959	3301	5400	16660				
PayPal Account	226			226				
Total Assets	£ 8,185	£ 3,301	£ 5,400	£ 16,886				
Liabilities								
NONE	£ -	£ -	£ -	£ -	£ -			

The Trustees approve this Statement and I confirm that we have made available all relevant information for its preparation.

Signed .. *Juli Hammersley* Trustee/CEO

E. K. Hopcroft
ELIZABETH HOPCROFT

Accountant's Certificate

PEACE PARTNERS

ACCOUNTS FOR PERIOD 2ND SEPTEMBER 2018 TO 31ST DECEMBER 2019

I confirm that the annexed statement for the period 2nd September 2018 to 31st December 2019 has been prepared from the records, information and explanations supplied by Peace Partners and I certify that it is in accordance therewith.

Signed.....



ELIZABETH HOPCROFT

27 Little Marsh Road

Marsh Gibbon

Buckinghamshire

OX27 0AF

Chair, Juli Hammersley, said it is now time to look ahead and work on the Peace Partners strategy for 2020. This started during the Peace Partners AGM, and the Peace Education Strategy Workshop, which was defined by the following outcome:- “Aligned to TPRF and Peace Partners 150% year on year growth of the Peace Education Programme in communities and expanding into educational establishments and public services in England and Wales”. This will be centre stage in our new strategy and is the part we will play with our partners in transforming and developing Peace Education projects in the UK. The strategy will reflect the ambition of the Charity, allowing us to make a positive impact on people interested in personal peace, developing our new and ongoing partnerships, along with the financial support for humanitarian aid in times of need.

We can make this vision a reality thanks to the remarkable support and commitment of many people: the individuals and organisations interested in personal peace, our amazing talented volunteers and our dedicated and generous supporters.

My thanks to you all,

Juli Hammersley, on behalf of all at Peace Partners.