

# PARTNERSHIP PACK

# PEACE PARTNERS

October 2020



[www.peacepartners.co.uk](http://www.peacepartners.co.uk)

Registered Charity No. 1166456

# Executive Summary

## CORE VALUES

At Peace Partners we believe every human being should have access to fundamental basic rights. Our hope is to play our part in developing a world where this is a reality: a world where all human beings have access to sufficient clean water, nutritious food and personal peace.

## EMBRACING CHANGE

We believe this can be achieved through providing food and water and promoting personal peace. We do this by supporting the work of delivery charities and engaging with partners advocating these rights.

## WHO WE ARE?

We are a team of volunteers who share Peace Partners' core values and are dedicated to working together to create positive change in the world.

## WHAT WE DO

Peace Partners helps with relief and assistance of people who need food and access to safe clean water and with the advancement of education on hygiene and agriculture methods by supporting and partnering with international charity organisations, in particular the Prem Rawat Foundation.

We engage in activities to raise public awareness on the subject of personal peace. We support the production of various promotional and multi-media teaching materials for use in structured curriculum courses through the Peace Education Programme held in educational institutions, community groups, prisons and veteran groups throughout the UK and also across the world.

## ENGAGE WITH US

We are looking for like minded volunteers and partners to work with us to make our vision a reality:

- Support our communications: through social media sharing, contributing content for blogs/website
- Take part in our events or co-host events
- Advise and inspire us on positive ways of working
- Share ideas on how to bring about change and find new ways to reach our goals

<http://peacepartners.co.uk>

[https://twitter.com/peacepartners\\_](https://twitter.com/peacepartners_)

[Facebook@peacepartners.co.uk](https://www.facebook.com/peacepartners.co.uk)

Registered Charity No. 1166456

# Introduction

At Peace Partners we believe every human being should have access to fundamental basic rights. Our mission is to play our part in developing a world where this is a reality: a world where all human beings have access to sufficient clean water, nutritious food and personal peace.

## GOALS AND VISIONS

Peace Partners has three main goals, which are tightly interconnected:

### PEACE

- Message of Peace
- Peace Education Programme (<https://www.peacepartners.co.uk/peace-education.html>)

### HUMANITARIAN OUTREACH

- Food For People (<https://www.peacepartners.co.uk/food-for-people.html>)
- Humanitarian aid (<https://www.peacepartners.co.uk/humanitarian-aid.html>)

### PARTNERSHIPS

- Build Partnerships with like-minded individuals, organisations and groups, involved in similar purpose - offer support, connection, collaboration and networking (<https://www.peacepartners.co.uk/our-partnerships.html>)

Further information can be found on our website: <https://www.peacepartners.co.uk/>

- What we do: <https://www.peacepartners.co.uk/what-we-do.html>
- Who we are: <https://www.peacepartners.co.uk/who-we-are.html>

## MEET OUR TEAM

We are a group of volunteers from diverse backgrounds united by a desire to take action to promote sustainable solutions for human prosperity with due regard for the environment and all those who share its limited resources with us. For more information about us, please view the team here: <https://www.peacepartners.co.uk/meet-our-team.html>

## PEACE PARTNERS AND YOU

Peace Partners is a charity that deals in humanitarian issues, we have branches that work in peace education in prisons, for the homeless, and we work with third world countries to improve food, water and hygiene education for families. We currently work in Nepal, India and Ghana trying to educate in hygiene and through providing water aide and the food for people programme in these areas to help them improve their lives.

## Peace Partners connects and partners with organisations for the following reasons:

- To inspire great new ideas
- For collaborative working on projects
- Insightful and guided leadership goals
- Reaching out to wider audiences
- To share venues and expertise of partners

## What we have to offer you as a partner:

- The Prem Rawat Foundation Peace Education Programme is extensively used world-wide both in prisons and in various community and educational settings. The programme is well received and is having a positive outcome on individuals attending the classes.
- Peace Partners has developed project work with vulnerable adults and youths, through working with St Mungo's, where the Peace Education Programme has been run in their Recovery College, and with Centrepont, who work with and support homeless young people.
- Through our long standing work and relationship with The Prem Rawat Foundation <http://www.tprf.org>, we support and advocate the initiatives and award winning projects they have established.
- Peace Partners is has a strong platform, with over 20 volunteers helping across many disciplines (project management, IT, social media, web design etc). Through our regular team meetings the team are enthusiastic to develop new and existing projects and partnerships.
- Our current list of partners include (but are not limited to): Invest in Peace, Celebrate Life Events, Building Bridges for Peace, PeaceCast TV, Valiant Roamer, WAF Awards, Begin2Sports Group, Young People Insight, Peace Talks Tameside and St Mungo's.

## What organisations might benefit from using a Peace Education Programme (PEP)?

- Civic & Government Groups
- Community Groups
- Corporations & Foundations
- Correctional Facilities
- Educational Facilities
- Healthcare and Wellness
- Police & Law Enforcement
- Seniors
- Veterans
- Any group or organisation involved in helping people take control of their lives

## What would a Peace Education Programme (PEP) offer people in my group or organisation?

- Fosters self-esteem in the individual
- Creates a positive impact on one's relationships with others
- Gives individuals a sense of self-worth

- Promotes wellbeing **as for you:**
- Promotes dignity
- Instils a sense of hope, clarity and understanding
- Promotes personal peace and contentment, regardless of changes in living conditions and circumstances

### **Partnership benefits for you:**

- Right to use 'Official Partner of Peace Partners' Logo.
- Multi-level exposure including exhibition at special projects and events.
- Enhance your CSR (Corporate Social Responsibility) profile.
- Opportunities to participate in partnership projects, events and exhibitions.
- Exposure to a community of individuals from all walks of life, from organisations and groups, who are finding inspiration and ideas, finding innovative ways to make a difference to the lives of many.

### **Peace Partners commitment to you:**

- We will support partnerships by remaining committed to our shared goals and bring our creativity and enthusiasm to everything we do.
- Our partnerships enable us to speak to new audiences about our work and the difference we make, and we encourage our partners to share their work with us and our supporters.
- Peace Partners will keep in regular contact, keep you abreast of our activities and events, and monitor and promotes your activities.
- We will keep up to date with your social media and what you are doing, and engage with you online, sharing relevant information to our own group of followers. For more information, please contact the Partnership Team at [partnerships@peacepartners.co.uk](mailto:partnerships@peacepartners.co.uk) Tel: 07591 110 672

**We would love to help promote the amazing work you are doing across all of our social media channels.**

**Please follow us and tag Peace Partners  
(twitter: #PeacePartnerships @peacepartners\_,  
instagram: peace\_partners Facebook: Peace Partners)**

**for us to share your communications.**

# Partnership Working Form

## What we need from you

### ORGANISATION DETAILS

Company Name	
Company Director	
Website	
Registered Address	
Phone Number	
Charity Number (if applicable)	

### ORGANISATION CONTACT PERSON DETAILS

Name	
Direct Email	
Direct Phone Number	

### ORGANISATION SOCIAL MEDIA DETAILS & LOGOS

Twitter Handle	
Facebook Page	
Instagram Handle	
Linkedin Handle	
Youtube	
Logos - please include the logos you use	

### GOALS AND AIMS

What you would like to achieve by working with us?	
--	--

### OTHER

Other partners you work with (if applicable)	
Other information you would like to include?	

# MEMORANDUM OF UNDERSTANDING:

## Collaboration and Partnership between

### PEACE PARTNERS AND [PARTNER NAME]

#### PEACE PARTNERS

Peace Partners is a registered UK charity committed to meeting the fundamental human needs of clean air and water, nutritious food and individual peace. Peace Partners aims to raise awareness, improve knowledge and expertise, and develop sustainable solutions to these global challenges. Through this partnership we hope to reach a wider audience, increase fundraising income and achieve our goals.

#### [PARTNER NAME]

[PARTNER NAME AND DESCRIPTION]

#### PURPOSE

Both Peace Partners and [Partner Name] recognise the benefits of a partnership with individuals, groups and organisations who share their aims and visions. The purpose of this Memorandum of Understanding is to outline how Peace Partners and [Partner Name] will collaborate by engaging in mutually beneficial activities including:

- Events sponsorship and participation
- Joint communications: including content creation, blog posts and website advertising

#### NEXT STEPS

To foster collaboration and partnership Peace Partners and Partner Name will:

- (1) exchange logos for website display
- (2) exchange newsworthy developments for publication through social media outlets including Facebook, Twitter and Instagram, blogs, websites and email bulletins. Publication of articles in full or in parts with rights to edit will be at the discretion of either party.
- (3) keep a regular dialogue (minimum bi-annually)

This Memorandum of Understanding does not imply any financial commitment from either party to the other.

**COMMENCEMENT, DURATION AND TERMINATION**

This Memorandum of Understanding will commence on the date of signing and continue until ..(end date) unless terminated earlier by one party or by mutual consent.

**POINTS OF CONTACT**

Peace Partners:

[Partner Name]:

Name: .....

Name: .....

Phone: .....

Phone: .....

Email: .....

Email: .....

**SIGNATURES**

Signed by: .....

Date: .....

Juli Hammersley, Trustee  
oh behalf of Peace Partners  
Address:

Signed by: .....

Date: .....

[Name, Position]  
oh behalf of [Partner Name]  
Address: [Insert Address]